



**American Library Association / Sharjah International Book Fair
6th Annual Middle East Library Conference
LIBRARIANS LOUNGE PROMOTIONAL/ADVERTISING OPTIONS**

November 5-7, 2019 • Sharjah, United Arab Emirates

Deadline for Application is July 8, 2019

Instructions: Type or clearly print this application completing all sections. Sign and return this application. Mail original if paying by check to: Combined Book Exhibit, 277 White Street, Buchanan, NY 10511. Make check payable to Combined Book Exhibit. If paying by credit card, fax to 914-739-7575 or email to Jon@combinedbook.com

Firm Name _____

Key Contact Name: _____ Title: _____

Email: _____ Web Site: _____

Phone: _____ Ext. _____ Fax: _____

Street Address: _____

City, State, Zip: _____ Country: _____

Select level of participation:

Diamond Level Sponsorship (1 available) / \$7500

Platinum Level Sponsorship (3 available) / \$5000

Gold Level Sponsorship (6 available) / \$4000

Booths: \$2000 U.S. per booth / 4 square meters (2m x 2m) / Indicate number of booths

\$2500 U.S. per booth / 6 square meters. (2m x 3m) / Indicate number of booths

Check Promotional/Advertising Services:

Advertising in Librarians Lounge Catalog/Directory / \$350 U.S.

Coffee Sponsorship in Librarians Lounge (one available) /Vendor Area / \$1500 U.S.

Internet Sponsorship in Librarians Lounge (one available) /Vendor Area / \$1500

Attendee Email List / \$500 U.S.

Key Contact Information

1. Name _____ Position _____

2. Name _____ Position _____

Payment by Credit Card

Mastercard

Visa

American Express

Card Number _____ Expiration Date _____

Name on Card _____ CSV Number _____

Check here if billing address is the same as the company address. If not, please include the billing address below

Address: _____

City, State, Zip _____

Signature _____ or initial here _____

General Information, Terms and Conditions: Diamond Level Sponsorships Four one-meter Panels in prime position within the Librarians Lounge; name at the entrance to the Librarians Lounge as Diamond Sponsor; company name appears on the Sharjah Librarians Lounge web page; catalog or brochures included in the attendee give-away bag for all librarians; company logo on the bag; full page ad on the back cover of the Librarians Lounge catalog/directory; listing in the catalog/directory as Diamond sponsor; logo on main stage for Keynote sessions. **Platinum Level Sponsorships** include three one-meter Panels in prime position within the Librarians Lounge; name at the entrance to the Librarians Lounge as **Platinum Sponsor**; company name appears on the Sharjah Librarians Lounge web page; catalog or brochures included in the attendee give-away bag for all librarians; company logo on the bag; full page ad in the Librarians Lounge catalog/directory' listing in the catalog/directory as Platinum sponsor; logo on main stage for Keynote sessions. **Gold Level Sponsorships** include One-meter panel display in prime position' name at the entrance to Librarians Lounge as Gold Sponsor; name in the catalog/directory as Gold Sponsor Company; name appears on the Sharjah Librarians Lounge web page; full page ad in Librarians Lounge catalog. Vendor booths include 4m2 or 6m2 booth, table, chairs, company sign, catalog/directory. Payment is expected net 30 days upon receipt of invoice. No cancellations or refunds after July 8, 2019. Use of Space: No vendor shall assign, share or sublet their space with or distribute materials on behalf of another business or individual. Shipping display and promotional materials are the responsibility of the participating company. The Sharjah International Book Fair, American Library Association or the Combined Book Exhibit has the right to remove any objectionable or obscene materials or literature from the exhibit. Other regulations: Any and all matters not specifically covered by the proceeding rules and regulations shall be subject solely to the decision of the Sharjah International Book Fair and shall have full power to interpret, amend and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of the SIBF.

Contact

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