

SIBF-ALA Library Conference Sponsorship Opportunities

SIBF/ALA Library Conference Sponsorship Opportunities
November 5-7, 2019

مؤتمر المكتبات
Library Conference
Sharjah International Book Fair | معرض المشاركة الدولي للكتاب
American Library Association | جمعية المكتبات الأمريكية



Hundreds of librarians from 20 countries in the Gulf region and beyond participated in the 5th Annual Sharjah International Book Fair/ALA Library Conference in November 2018. Ensure that you are part of this growing and lucrative market for academic, public, school, and special libraries by reserving one of the limited number of sponsorships and booth spaces available. View more information by visiting the website. www.sibfala.com



Diamond Sponsorship - \$7500 USD (One available)

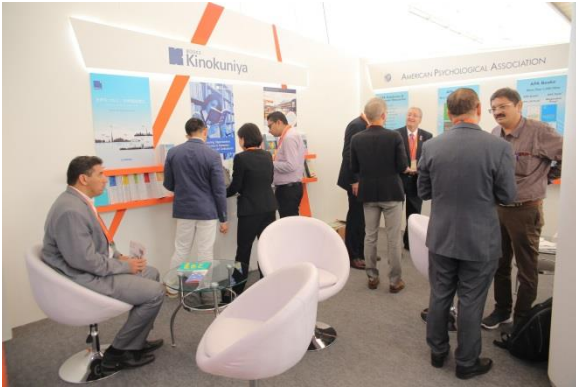
Diamond Sponsors receive:

- Four one-meter panels in the [Librarians' Lounge](#)
- Name and logo at the entrance to the Librarians' Lounge
- Name and logo on the SIBF/ALA Library Conference webpage
- Logo on bag given to all librarians at registration
- Catalog or brochure inserted in bag given to all librarians at registration
- Full-page ad Inside back cover of the directory
- Conference attendee list
- Banners on the main stage for Keynote sessions

Platinum Sponsorships—\$5,000 USD (Three available)

Platinum Sponsors receive:

- Three one-meter panels in the [Librarians' Lounge](#)
- Name and logo at the entrance to the Librarians' Lounge
- Name and logo on the SIBF/ALA Library Conference webpage
- Logo on bag given to all librarians at registration
- Catalog or brochure inserted in bag given to all librarians at registration
- Full-page ad in the library conference program book
- Conference attendee list
- Banner on the main stage for Keynote sessions



Gold Sponsorships—\$4,000 USD (Six available)



Gold Sponsors receive:

- Two one-meter panels in the [Librarians' Lounge](#)
- Name and logo at the entrance to the Librarians' Lounge
- Name and logo on the SIBF/ALA Library Conference webpage
- Logo on bag given to all librarians at registration
- Full-page ad in the library conference program book
- Catalog or brochure inserted in bag given to all librarians at registration
- Conference attendee list

Exhibit Booths Only 10 booth spaces will be available

4 square meter booth - \$2000 U.S.

6 square meter booth - \$2500 U.S.

(4 – 6 square meter booths come with hard walls, shelving, table, chairs, booth sign, and electricity).



ADDITIONAL PROMOTIONAL OPPORTUNITIES

- Sponsorship of bag given to all librarians at registration
- Advertising in library conference program book
- Purchase of attendee list (only with the purchase of a booth)

For more information, contact:

Jon Malinowski
Combined Book Exhibit
277 White Street
Buchanan, NY 10511
Jon@combinedbook.com
914-739-7500 Ext. 6

Janet Fritsch
Combined Book Exhibit/American Collective Stand
277 White Street
Buchanan, NY 10511
Janet@americancollectivestand.com
734-677-0955